



2009-2010 Environmental Recognition Program The “Green Street” Awards

The Avenue of the Americas Association is proud to announce the second year of its Environmental Recognition Program – The “Green Street” awards, which recognize members of the Association and other owners and tenants along the Avenue of the Americas corridor for their efforts in adopting environmentally sustainable programs or improvements to their work place. The Association recognizes the importance of environmental sustainability and its role in the commercial real estate industry and that such an award program will promote our obligation to follow through in this effort. It’s important that we share these successful experiences so that all our members and neighbors along the Avenue of the Americas corridor can by example retain ideas in order to develop their own sustainability plans.

There are two categories in which a building or tenant can be nominated for this prestigious award. They are **CERTIFICATION / ACHIEVEMENTS** and **ENERGY EFFICIENCY / SUSTAINABILITY PROJECTS**. Within those two recognition categories, nominees are broken down into three levels, which are buildings over 1,000,000 sf., buildings under 1,000,000 sf. and tenant office space. The award or recognition period runs from January 1, 2009 through June 30, 2010. The receipt of certification or project completion must be obtained or completed during the aforementioned period. The recognition categories are as follows:

CERTIFICATIONS / ACHIEVEMENTS:

Honors those who receive various certifications through government or commercial real estate organizations relating to environmental sustainability or energy efficient programs adopted at the building or in tenant area. Examples:

- **LEED Certification (Certified, Silver, Gold, or Platinum)**
- **Energy Star Label (75 pts or greater)**

ENERGY EFFICIENCY / SUSTAINABILITY PROJECTS:

Recognizes a building or tenant who adopts or develops energy efficient systems that reduce emissions and / or energy use. Examples; CoGen plant, HVAC retrofits, lighting retrofits, elevator retrofits, water reduction, window film replacement, energy curtailment.

In addition to the awards for the two categories noted above, the Association awards committee will also recognize all nominees in all categories. Awardees will be selected by a committee of industry professionals assembled by the Association Board of Directors. The award recipients and the nominees will be honored at the Association’s annual dinner dance held on October 27, 2010.

When selecting nominees please be sure to recognize the consultants who participated in the achievements.



2009-2010 Environmental Recognition Program The “Green Street” Awards - Nomination Form

All nominations must be received by June 30, 2010. To qualify as a nominee, the building owner, management company or tenant must conduct business on the Avenue of the Americas corridor from White Street in the Tribeca district to 59th Street in midtown.

CERTIFICATION / ACHIEVEMENTS:

Nomination / Project Name: _____
 Nominee - Owner, Manager or Tenant Contact: _____
 Nominated by: _____
 Sustainable Design Consultant: _____
 Engineer of Record: _____
 Architect of Record: _____
 Indicate Bldg. or Tenant Square Footage: _____
 Describe Achievement: _____

ENERGY EFFICIENCY PROJECTS:

Nomination / Project Name: _____
 Nominee - Owner, Manager or Tenant Contact: _____
 Nominated by: _____
 Sustainable Design Consultant: _____
 Engineer of Record: _____
 Architect of Record: _____
 Indicate Bldg. or Tenant Square Footage: _____
 Describe Achievement (Energy savings, pay back period): _____

Please include certification verifications or any back up material you deem necessary up to three (3) pages.

RETURN TO: Avenue of the Americas Association – fax: (212) 626-6793 or e-mail: bwalsh@aveoftheamericas.org or mail: Ave. of the Americas Association, 1120 Ave. of the Americas, suite 4021 New York, NY 10036