

*MEET ME*

*on*  
*Sixth*  
*AVENUE*

# *WHERE BUSINESSES MEET*

The Association highlights the best arts, culture and lifestyle that the Avenue of the Americas has to offer and our members have unique opportunities to learn about City initiatives and hear from government, business and cultural stakeholders on issues that matter to the business community. The Association acts on behalf of its membership to address issues affecting business operations and real estate values on the Avenue and has become a who's who of prominent community business leaders and major building owners on the Avenue.

We support the community on and around the Avenue of the Americas and work to ensure that the Avenue will be a thriving business corridor for generations to come.

Avenue of the Americas Association  
1120 Avenue of the Americas, 4th Floor  
New York, NY 10036  
T: 212.682.2520  
E: [info@aveoftheamericas.org](mailto:info@aveoftheamericas.org)





# *MEMBERSHIP*

## *Application & Programs*

### **NETWORK FOR SUCCESS**

Be part of an influential circle of executives from a diverse range of industries.

### **COMMUNITY RELATIONS**

Relationships with government officials offer a one-stop resource for information and problem solving support.

### **ASSOCIATION REACH**

The Association addresses the need for civic and commercial improvements along the Avenue.

### **PHILANTHROPIC EFFORTS & CIVIC PRIDE**

The Association supports our local schools, museums, libraries, police and fire departments. We want to maintain the Avenue as an attractive destination for residents, visitors and the many workers who come to our neighborhood every day.

### **TIMELY INFORMATION**

The Association invites important decision makers in both the public and private sectors to meet with our members about timely issues and pending legislation impacting business.

The Association's "6th Avenue Flash" provide updates on events along the Avenue as well as critical information that could affect your business.

### **THE GREEN STREET AND AVENUE AWARD PROGRAMS**

This program recognizes building owners and tenants along the Avenue of the Americas for their efforts in adopting environmentally sustainable programs or improvements to their work place and recognizes the design accomplishments of tenants and landlords.

The Gold Key Award & the Annual Dinner Gala Each fall, the Association hosts its Annual Dinner Gala where the Gold Key Award is presented honoring an outstanding achievement that has had a positive impact on the City or the Avenue. Previous recipients of this prestigious award include: David Rockefeller, William Paley, Harold McGraw, ABC, NBC and CBS as well as Radio City Music Hall, the American Folk Art Museum and most recently, Paramount Group, Equity Office, Silverstein Properties and Mitsui Fudosan America.



# *MEMBERSHIP*

## *Application & Programs*

### **THE ANNUAL LUNCHEON**

Held each spring for Association members and guests, the annual luncheon is both a social event and an arena for lively, compelling presentations by the city's most important civic and business leaders.

### **CULTURAL CONNECTIONS**

The Association helps promote neighborhood cultural destinations to its members and also has hosted special events in these wonderful locations.

### **VIP TOURS & EVENTS**

The Association invites its members on special VIP tours each year to see new construction close up or have special access to neighborhood institutions.

### **RETAILER DISCOUNT PROGRAM**

The Association has partnered with various retailers on the Avenue to bring its members a special discount.

### **MEMBERSHIP LUNCHEONS**

Offer the opportunity to hear from a wide range of interesting guest speakers and gain access to exclusive projects throughout the City of New York.

### **PARTNERSHIP WITH LOCAL HIGH SCHOOLS**

The Association has a successful partnership with two neighborhood high schools: the Jacqueline Kennedy Onassis High School for International Business and the Repertory High School for Theatre Arts. The Association provides financial support for special programs and also is involved with Career Day.

### **POLICE BRIEFINGS**

The Association has a close relationship with its two local precincts and the NYC Police Foundation. Each year, the Association attends a briefing by the Police Commissioner.

# *MEMBERSHIP* Application

To support the civic activities of the Avenue of the Americas Association, dues for Association membership are billed annually at a rate of \$2,000. **Please send application to [info@aveoftheamericas.org](mailto:info@aveoftheamericas.org) and an invoice will be sent for dues.**

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FIRM NAME

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REPRESENTATIVE

TITLE

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ADDRESS / CITY / STATE / ZIP

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TELEPHONE NUMBER

---

EMAIL ADDRESS

---

BUSINESS TYPE

MEMBER TYPE:  BUILDING OWNER  TENANT  NEIGHBOR  RETAILER

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ADDITIONAL CONTACTS TO INCLUDE

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SPECIAL INTEREST

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# ASSOCIATION *Members*

1211 Avenue of the Americas  
1285 Avenue of the Americas  
1330 Avenue of the Americas  
Allen & Overy LLP  
BBC Worldwide Americas  
Brookfield Office Properties Inc.  
Cannon Hill Capital Partners  
Cauldwell Wingate  
Clune Construction  
Cauldwell Wingate  
CBRE, Inc.  
Clune Construction Company  
Code Green Solutions  
Cushman & Wakefield, Inc.  
Drinker Biddle & Reath LLP  
The Durst Organization  
Edward J. Minskoff Equities, Inc.  
Equity Office  
Eugene A. Hoffman Management, Inc.  
Fisher Brothers Management Co.  
Flag Waterproofing and Restoration  
Hines  
The Hippodrome Building  
Jacob Feinberg Katz & Michaeli Consulting Group LLC  
Jeffries Morris, Inc.  
Jones Lang LaSalle Americas Inc.  
Kastle Systems  
Knoll

Kramer Levin Naftalis & Frankel LLP  
Lee & Associates  
Mastro's Steakhouse  
Mayer Brown LLP  
Mitsui Fudosan America, Inc.  
Mountain Development Corp.  
New York Hilton Midtown  
Newmark Grubb Knight Frank  
Normandy Real Estate Partners  
Paramount Group, Inc.  
Patterson Belknap Webb & Tyler LLP  
Paul, Weiss, Rifkind, Wharton & Garrison LLP  
Perry Ellis International  
Plaza Construction  
Quality Building Services  
The Rockefeller Group  
RXR Realty  
Savills Studley, Inc.  
Silverstein Properties, Inc.  
SL Green Realty Corp.  
Stawski Partners  
Take-Two Interactive Software  
UBS Financial Services, Inc.  
Vornado Realty Trust  
Wachtell, Lipton, Rosen & Katz  
Waterman Properties  
Weickert Industries  
White & Case LLP

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# MEET YOUR NEIGHBORS in Midtown

## MODERN OFFICES OF THE FUTURE

**\$2 Billion+** spent on infrastructure improvements\*

- Lobby Renovations
- Plaza Renovations
- Elevator Improvements
- Telecom and Information Technology Improvements
- Tenant Renovations

**5.1+** MILLION SQ.FT.  
RENEWED\*

**6.5+** MILLION SQ.FT.  
NEW DEALS\*

## RECORD LEASING ACTIVITY

21st Century/News Corp.....	<b>1.2M</b> SF renewal & expansion
MLB .....	<b>400,000</b> SF lease
Kramer Levin .....	<b>265,000</b> SF renewal
Dentons .....	<b>207,371</b> SF extension
Salesforce .....	<b>202,678</b> SF lease
DLA Piper Rudnick .....	<b>199,139</b> SF renewal
DE Shaw .....	<b>195,375</b> SF renewal
Endurance Reinsurance .....	<b>143,000</b> SF lease
ING .....	<b>132,000</b> SF lease
Deloitte .....	<b>98,000</b> SF lease
BoA/Merrill Lynch .....	<b>122,418</b> SF lease

# great business

HAPPENS ON SIXTH AVENUE



News Corp

